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ANNUAL AUDITED REPORT
FORM X-17A-5
PART III

OMB APPROVAL

OMB Number: 3235-0123

Expires: April 30, 2013

Estimated average burden hours per response......12.00

SEC FILE NUMBER

8-46722

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PER	RIOD BEGINNING 01/0	1/2011	AND	ENDING 12	/31/2011
		MM/DD/YY			MM/DD/YY
	A. REGISTRA	ANT IDENT	TFICATIO	N	
NAME OF BROKER-DI	EALER: IMS Securit	ies, Inc.			OFFICIAL USE ONLY
ADDRESS OF PRINCIP	PAL PLACE OF BUSINESS:	(Do not use P	.O. Box No.)		FIRM I.D. NO.
	10205 Westhe	eimer S	Suite 500		
	Houston T	(No. and Street X 77042	•		
(City))	(State)		(2	Cip Code)
NAME AND TELEPHO	NE NUMBER OF PERSON T Chris Gam		'IN REGARD		ORT 66-2993
					(Area Code - Telephone Number)
	B. ACCOUNTA	ANT IDENT	TIFICATIO	N	
INDEPENDENT PUBLI	C ACCOUNTANT whose oping Buffington &	Company			
	-	f individual, state	*		
	12012 Wickche	ster Ln.	Ste 430	Houston !	rx 77079
(Address)	(Cit	iy)		(State)	(Zip Code)
CHECK ONE:					
Certified F	Public Accountant				
Public Acc					
☐ Accountan	t not resident in United States	or any of its	oossessions.		
	FOR O	FFICIAL US	E ONLY		
	·				

^{*}Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)



OATH OR AFFIRMATION

I,	Christopher Gar	nmon	, swear (or affirm) that, to the best of
my knowledge a	nd belief the accompanying fina IMS Securities	ncial statement and supporti	ng schedules pertaining to the firm of , as
of	December 31	, 20 <u>11</u> , are true	and correct. I further swear (or affirm) that
-	pany nor any partner, proprietor, as that of a customer, except as	- ·	has any proprietary interest in any account
No.	LYSSA RAYE BURNHAM otary Public, State of Texas My Commission Expires April 08, 2014	Chief F:	Signature inancial Officer
Yyya7	Raye Bolen entary Public		Title
(a) Facing P (b) Statemer	nt of Financial Condition.	es):	
	nt of Income (Loss). nt of Changes in Financial Cond	:.:	
	nt of Changes in Stockholders' E		oprietors' Capital.
(f) Statemen	t of Changes in Liabilities Subo	ordinated to Claims of Credit	ors.
	ition of Net Capital. Ition for Determination of Reser	ve Requirements Durquent to	Pulo 1502 2
(i) Informat	ion Relating to the Possession o	r Control Requirements Und	er Rule 15c3-3.
🛘 (j) A Recond	ciliation, including appropriate e tion for Determination of the Re	xplanation of the Computation	on of Net Capital Under Rule 15c3-1 and the
(k) A Recon- consolida	ciliation between the audited and	d unaudited Statements of Fi	nancial Condition with respect to methods of
` '	or Affirmation.		
	of the SIPC Supplemental Report		have added to the day of
(ii) A report	reserronig any material madequa	cies tound to exist of lound to	have existed since the date of the previous audit
*For conditions	of confidential treatment of cert	tain portions of this filing, se	ee section 240.17a-5(e)(3).

BUFFINGTON & COMPANY, P.C.

CERTIFIED PUBLIC ACCOUNTANTS
12012 WICKCHESTER LANE, SUITE 430
HOUSTON, TEXAS 77079
(281) 920-5455 FAX (281) 920-5456

To the Stockholder and Director IMS Securities, Inc. Houston, Texas

In planning and performing our audit of the financial statements of IMS Securities Co., Inc. the Company), as of and for the year ended December 31, 2011, in accordance with auditing standards generally accepted in the United States of America, we considered the Company's internal control over financial reporting (internal control) as a basis for designing our auditing procedures for the purpose of expressing our opinion on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, we do not express an opinion on the effectiveness of the Company's internal control.

Also, as required by Rule 17a-5(g)(1) of the Securities and Exchange Commission (SEC), we have made a study of the practices and procedures followed by the Company including consideration of control activities for safeguarding securities. This study included tests of such practices and procedures that we considered relevant to the objectives stated in Rule 17a-5(g) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under Rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of Rule 15c3-3. Because the Company does not carry securities accounts for customers or perform custodial functions relating to customer securities, we did not review the practices and procedures followed by the Company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications, and comparisons and recordation of differences required by Rule 17a-13
- 2. Complying with the requirements for prompt payment for securities under Section 8 of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining internal control and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of controls and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the SEC's previously mentioned objectives. Two of the objectives of internal control and the practices and procedures are to provide management with reasonable but not absolute assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit the preparation of financial statements in conformity with generally accepted accounting principles. Rule 17a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

To the Director IMS Securities, Inc. Page 2

Because of inherent limitations in internal control and the practices and procedures referred to above, error or fraud may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or that the effectiveness of their design and operation may deteriorate.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect misstatements on a timely basis. A significant deficiency is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

A *material weakness* is a deficiency, or combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the company's financial statements will not be prevented or detected and corrected on a timely basis.

Our consideration of internal control was for the limited purpose described in the first and second paragraphs and would not necessarily identify all deficiencies in internal control that might be material weaknesses. We did not identify any deficiencies in internal control and control activities for safeguarding securities that we consider to be material weaknesses, as defined previously.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the SEC to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding and on our study, we believe that the Company's practices and procedures, as described in the second paragraph of this report, were adequate at December 31, 2011, to meet the SEC's objectives.

This report is intended solely for the information and use of the Board of Directors, management, the SEC,, and other regulatory agencies that rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 in their regulation of registered brokers and dealers, and is not intended to be and should not be used by anyone other than these specified parties.

February 27, 2012

hoffet Copy, D.C.

IMS SECURITIES, INC. ANNUAL AUDITED REPORT YEAR ENDED DECEMBER 31, 2011

IMS SECURITIES, INC.

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BUFFINGTON & COMPANY, P.C.

CERTIFIED PUBLIC ACCOUNTANTS
12012 WICKCHESTER LANE, SUITE 430
HOUSTON, TEXAS 77079
(281) 920-5455 FAX: (281) 920-5456

Independent Auditor's Report

To the Stockholder and Director IMS Securities, Inc. Houston, Texas

We have audited the accompanying balance sheet of IMS Securities, Inc. (the Company) as of December 31, 2011 and the related statements of income, changes in stockholder's equity, changes in liabilities subordinated to claims of general creditors, and cash flows for the year then ended that you are filing pursuant to rule 17a-5 under the Securities Exchange Act of 1934. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform our audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of IMS Securities, Inc. as of December 31, 2011, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the basic financial statements taken as a whole. The information contained in the schedule of computation of net capital under Rule 15c3-1 of the Securities and Exchange Commission is presented for purposes of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by Rule 17a-5 under the Securities Exchange Act of 1934. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

Soffet Congra P.C.
February 27, 2012

IMS SECURITIES, INC. BALANCE SHEET December 31, 2011

ASSETS

Current Assets	
Cash and cash equivalents	\$ 97,096
Investments in securities, at fair value	34,982
Commissions receivable	137,600
Accounts receivable - brokers	51,057
Total current assets	320,735
TOTAL ASSETS	\$ 320,735
LIABILITIES AND STOCKHOLDER'S EQUITY	
Current Liabilities	
Commissions payable and other current liabilities	\$ 196,559
Total current liabilities	 196,559
TOTAL LIABILITIES	 196,559
Stockholder's Equity	
Common stock, \$.01 par value, 1,000,000 shares	
authorized, 100,000 shares issued and outstanding	1,000
Additional paid-in capital	24,000
Retained earnings	99,176
TOTAL STOCKHOLDER'S EQUITY	 124,176
TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY	\$ 320,735

See accompanying notes to the financial statements.

IMS SECURITIES, INC. STATEMENT OF INCOME Year Ended December 31, 2011

Revenue:	
Commissions and fees	\$ 13,765,133
Interest income	2,868
Gain (loss) on investment securities	(377)
Other income	-
Total Revenue	13,767,624
Expenses:	
Commissions paid	11,517,040
Wages and benefits	1,144,409
Leases	203,006
Office expenses	407,814
Licenses, dues and fees	77,064
Legal and professional fees	131,694
Insurance	266,917
Bad debts	1,821
Other expenses	10,036
Total Expenses	13,759,801
Net income before income taxes	7,823
Provision for income taxes-	
Current expense	(9,643)
Deferred expense	_ _
Total income tax expense	(9,643)
Net income (loss)	\$ (1,820)

IMS SECURITIES, INC. STATEMENT OF CHANGES IN STOCKHOLDER'S EQUITY Year Ended December 31, 2011

	Commo	on Sto	ock		dditional Paid-in	F	Retained	
	Shares	A	mount	(Capital	<u>F</u>	Earnings	Totals
Balances at: January 1, 2011	100,000	\$	1,000	\$	24,000	\$	100,996	\$ 125,996
Changes: Net loss							(1,820)	(1,820)
Balances at: December 31, 2011	100,000	\$	1,000	\$	24,000	\$	99,176	 124,176

IMS SECURITIES, INC. STATEMENT OF CHANGES IN LIABILITIES SUBORDINATED TO CLAIMS OF GENERAL CREDITORS Year Ended December 31, 2011

Liabilities subordinated to claims of general creditors:

Balance at January 1, 2010 \$
Changes during the year ended December 31, 2010 -
Balance at December 31, 2010 \$ -

IMS SECURITIES, INC. STATEMENT OF CASH FLOWS Year Ended December 31, 2011

INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS-

Cash Flows from Operating Activities:		
Net loss	\$	(1,820)
Adjustment to reconcile net loss to net cash provided by operating activities:		
Change in investment values		(92)
Change in assets and liabilities:		
Increase in receivables		40,705
Increase in payables		(58,938)
Net cash used by operating activities		(20,145)
Cash Flows from Investing Activities:		
Net cash provided by investing activities		
Cash Flows from Financing Activities:		
Net cash provided by financing activities		-
Net decrease in cash and cash equivalents		(20,145)
Cash and cash equivalents- Beginning of year		117,241
Cash and cash equivalents- End of year	\$	97,096

See Note 2

1 COMPANY ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES

<u>Company Activities</u> - The Company is organized as a securities broker/dealer subject to the approval of the Financial Industry Regulatory Authority (FINRA). The Company does not receive, directly or indirectly, or hold funds or securities for, or owe funds or securities to, customers.

The Company was formed on October 4, 1993, and primarily operates in the geographic area of Houston, Texas.

<u>Revenue Recognition</u> – The Company recognizes commissions and fee revenue and the corresponding commission expense to its brokers when the fees and expenses are earned as the security transactions occur.

<u>Income Taxes</u> – The Company recognizes current and deferred tax liabilities and assets as of the date of the financial statements utilizing currently enacted tax laws and rates. Deferred tax liabilities and assets are determined based on the difference between the financial statement basis and income tax basis of assets and liabilities, using enacted tax rates in effect for the year in which the differences are expected to reverse. The Company offsets loss carry forwards against net timing differences in determining deferred tax assets or liabilities.

The Company recognizes and measures its unrecognized tax benefits in accordance with FASB ASC 740, *Income Taxes*. Under that guidance the Company assesses the likelihood, based on their technical merit that tax positions taken by the Company would be sustained on examination based on the facts circumstances and information available at the end of each period. The Company recognizes and measures its unrecognized tax benefits and adjusts its measurement when new information is available or when an event occurs that requires a change.

<u>Use of Estimates</u> - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

<u>Securities Owned</u> - Securities are recorded at fair value in accordance with FASB-ASC 820, Fair Value Measurements and Disclosures.

<u>Doubtful accounts</u> – The Company provides an allowance for doubtful accounts receivable. At December 31, 2011, no allowance was considered to be necessary. Bad debts from losses and uncollectible accounts during the year ended December 31, 2011 totaled \$1,821.

1. COMPANY ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES (Continued)

<u>Cash and Cash Equivalents</u> - The Company treats all investments not held for sale and with a maturity of three months or less at the date of acquisition as cash equivalents. Cash balances include money market accounts totaling \$62,078 that pay interest at rates below 1% at December 31, 2011. Included in cash balances are clearing deposits totaling \$25,000 that are required to be left on deposit by the Company's clearing organizations.

2. CASH FLOWS

There were no non-cash investing and financing activities during the year ended December 31, 2011.

Income taxes totaling \$9,643were paid during the year ended December 31, 2011. Interest paid during the year totaled \$2,462.

3. INVESTMENTS IN SECURITIES AT FAIR VALUES

At December 31, 2011, the Company owned investment securities as follows:

Description:	Fair <u>Value</u>
Securities not traded:	
United Mortgage Trust, 2,033 shares of beneficial interest	
including reinvested earnings	\$ 32,462
Traded Securities:	
Net REIT	<u>2,520</u>
Total investments in securities	\$ <u>34,982</u>

The investments in securities are valued at fair values in accordance with Financial Accounting Standards Board ASC 820, Fair Value Measurements which defines fair value, establishes a framework for measuring fair value. and establishes a fair value hierarchy which prioritizes the inputs to valuation techniques. The fair value hierarchy prioritizes the inputs to valuation techniques used to measure fair value into three broad levels. Level one inputs are quoted prices in active markets for the identical assets or liabilities the Company has the ability to access. Level two inputs are directly or indirectly observable inputs for the asset or liability, other than quoted prices. Level three inputs are unobservable and rely on management's assumptions about the market's valuation of the asset or liability. The unobservable inputs should be developed based on the best information available in the circumstances and may include the Company's own data.

3. INVESTMENTS IN SECURITIES AT FAIR VALUES (Continued)

Traded securities are valued at their quoted prices in the open market at December 31, 2011 (Level One).

In the opinion of the Company's management, for investment securities that are not traded in the open market, the stated values of the investment securities approximate their fair market values at December 31, 2011 (Level Three).

Investments in securities are classified as available for sale at December 31, 2011.

The following is a reconciliation of the beginning and ending balances for assets and liabilities measured at fair value on a recurring basis using significant unobservable inputs (level 3) during the year ended December 31, 2011:

United Mortgage Trust-

Beginning balance	\$ 32,100
Realized gains from reinvested dividends	795
Unrealized losses from changes in market value	(433)
Ending Balance	\$ <u>32,462</u>

4. RECEIVABLES

Commissions receivable are amounts due from broker-dealers and clearing organizations for transactions that have been executed. They are generally paid within 15 days.

Accounts receivable- brokers consist of amounts paid to or on behalf of licensed brokers who have contracted to work with the Company. The advances are generally repaid through deductions from the brokers' commissions. The amounts include advances against future commissions, payments of license, insurance and other fees, and reimbursable charges in accordance with the Company's agreement with each broker. Reimbursable charges are generally for rent and office expenses utilized by the brokers.

5. INCOME TAXES

Significant components of the provision for income taxes for the year ended December 31, 2011, are as follows:

Current income tax expense –	
Federal	\$ (157)
State	9,800

5. INCOME TAXES (Continued)

6 RELATED PARTY TRANSACTIONS

Expense Sharing Agreement-

The Company has entered into an expense sharing arrangement with an affiliated company. The affiliate has entered into various obligations to incur costs that are common with the Company. Under the agreement, the Company pays costs that are directly allocated to its operations. These costs include payroll and related costs, office rent, and equipment leases.

The Company provides office to certain of its brokers under month-to-month rental agreements. The amounts due from the brokers are generally withheld by the Company from commissions earned by the brokers.

7. COMMITMENTS

The Company has future obligations to its affiliate for lease commitments entered into by the affiliate, but being paid by the Company. The future obligations under the leases are as follows:

For the years ended December 31:	Office Rent	<u>Equipment</u>
2012	\$ 207,433	\$ 9,625
2013	211,878	10,500
2014	213,360	10,500
2015	219,287	10,500
2016	222,250	10,500
Subsequently	148,167	

Total rent expense for 2011, net of amounts reimbursed to the Company by brokers totaling \$66,389, was \$170,716.

8. CONTINGENCIES

There are claims and lawsuits arising against the Company from time to time in the ordinary course of its business. The Company's insurance carrier generally handles all pending claims. In the opinion of management the Company has sufficient insurance coverage to cover the costs of resolving any potential claims.

9. CREDIT RISK

The Company is engaged in various brokerage activities in which counter parties primarily include other broker-dealers, banks, insurance companies and other financial institutions. In the event counter parties do not fulfill their obligations, the Company may be exposed to risk. The risk of default depends on the creditworthiness of the counter party or issuer of the financial instrument. It is the Company's policy to review, as necessary, the credit standing of each counter party.

11. NET CAPITAL

The Company is subject to the SEC Uniform Net Capital Rule (SEC Rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 20X1, the Company had net capital of \$37,655, which was \$17,999 in excess of its required net capital. The Company's net capital ratio was 5.22 to 1.

The Company is exempt from the reserve requirements of Securities and Exchange Commission Rule 15c3-3. In accordance with rule section (k)(2)(ii); all customer transactions are cleared through another broker-dealer on a fully disclosed basis.

11. MANAGEMENT EVALUATION OF SUBSEQUENT EVENTS

Management has evaluated subsequent events through February 27, 2012, which is the date that the financial statements were available to be issued.

IMS SECURITIES, INC. COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF THE SECURITIES AND EXCHANGE COMMISSION

December 31, 2011

COMPUTATION OF NET CAPITAL -		
Total stockholder's equity		\$124,176
Total stockholder's equity qualified for net capital		124,176
Add-		
Allowable credits:		
None		
Total capital and allowable subordinated liabilities		124,176
Deductions and/or charges-		
Nonallowable assets:		
Accounts receivable, unsecured	51,057	
Non-Marketable Investments	34,982	
	86,039	(<u>86,039)</u>
Net capital before haircuts on securities positions		38,137
Haircuts on securities:		
Trading and investment securities, other	482	
Undue concentration		(482)
Net capital		\$ <u>37,655</u>
COMPUTATION OF BASIC NET CAPITAL REQUIREM Minimum net capital requirement Excess net capital Excess net capital at 1000%	MENT-	\$ <u>13,104</u> \$ <u>24,551</u> \$ <u>17,999</u>
COMPUTATION OF AGGREGATE INDEBTEDNESS-		
Total liabilities		\$ <u>176,560</u>
Total aggregate indebtedness		\$ <u>176,560</u>
Ratio of Aggregate Indebtedness to Net Capital		5.22 to 1
RECONCILIATION WITH THE COMPANY'S COMPUT		
Form X-17A-5 as of December 31, 2011)-	ΓΑΤΙΟΝ (Inc	cluded in Part II of
	ΓΑΤΙΟΝ (Ind	cluded in Part II of \$ 37,655
Form X-17A-5 as of December 31, 2011)-	Γ ATION (Ind	

See independent auditor's report.